

DMYTRO LEVIN

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Product Growth Designer with 6+ years of experience driving user engagement and business growth. As part of a core growth team, I specialize in activation, retention, and monetization strategies. I optimize product experiences, implement data-driven solutions, and refine user journeys to maximize key metrics and revenue impact.

EXPERIENCE

Senior Product Designer, Growth

Sep 2025 - Present

- Collaborated closely with startup founders to craft exceptional UI/UX experiences for diverse mobile applications and web platforms.

Product Designer (Growth), Zutobi

Oct 2022 - Sep 2025

- Install to Trial: Achieved +25% growth achieved in **one year** by improving onboarding and paywall:
 - Install to Paywall: Improved onboarding and personalization, which increased the number of users reaching the paywall by 15%.
 - Paywall to Trial: Optimized the paywall and plan picker, resulting in a 10% increase in conversion.
- Leading the design of activation and onboarding experiences to boost user engagement from the outset.
- Designing trial and subscription experiences and optimizing user journeys to increase conversions and drive revenue growth.

Experience Designer, Epam

May 2022 - October 2022

- Developed individual design solutions in collaboration with the Lead Designer for a transportation project.
- Produced various design assets, including prototypes, wireframes, and high-fidelity visuals.
- Worked collaboratively with other designers on the team, product managers, and engineers to develop and refine design concepts to meet specific business requirements.

User Experience Designer, Web Studio AI

Mar 2021 - Apr 2022

- Researched, designed, and implemented comprehensive solutions for the client's web platforms.
- Created and implemented a range of marketing materials, including landing pages, email newsletters, PDFs, and banners.
- Collaborated closely with a Project Manager and developers.

EDUCATION

Kyiv National Economics University

Bachelor's degree in international economy and management | 2011-2015

LANGUAGES

English fluent, Ukrainian native